



For Immediate Release:
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City Kicks off Solid Waste Management Master Planning

- WHO:** City of Austin Solid Waste Services and Public Works Departments
- WHAT:** Integrated Solid Waste Management Master Plan Public Input Meeting
- WHEN:** Thursday, July 30, 6:30 p.m.
- WHERE:** Town Lake Center, Room 130, 721 Barton Springs Rd. Public parking is located in the rear on the 2nd thru the 4th floors
- WHY:** This will be an interactive meeting where participants will work through each element of the preliminary scope framework of the Master Plan and give input on what they feel is most important to them in planning for a clean and green future in our City.
- MORE:** In January, Austin City Council approved the Zero Waste Strategic Plan, which is Austin's call to action to drastically reduce 90 percent of the waste going to landfills by 2040. Recently, City Council authorized staff to begin negotiations with the selected consulting firm and seek public input regarding the scope of services.

At a kick off meeting on July 22, staff provided a brief background on the sustainability policies that will play a large role in the development of the Master Plan. A copy of the presentation and all related documents can be found at <http://www.ci.austin.tx.us/sws/masterplan.htm>.

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